

Franchise Details

Dept. of Fisheries | Govt. of West Bengal
BENFISH





FAQ

Business Support

- 1) A ready food selling business opportunity with project ২১শে অন্নপূর্ণা
- 2) Brand support of BENFISH with Govt. of West Bengal
- 3) Semi ready foods delivery to your van
- 4) Return of non salable foods
- 5) Media Promotion for all vans
- 6) A highly demanding food business first time in West Bengal

Equipment Support

- 1) A battery operated Van (5x16 ft. service area and 5x26 ft total area after unfold)
- 2) A Bain-Marie
- 3) A Fryer
- 4) A Burner
- 5) A refrigerator (100L)
- 6) An Inverter (850W)





- 7) A Warmer
- 8) LPG Gas
- 9) *Generator of 5kba (Only for advanced Agency)
- 10) *Griller of 1500W (Only for advanced Agency)
- 11) *Micro oven 1500W (Only for advanced Agency)
- 12) *Coffee and Tea maker 1500W (Only for advanced Agency)

ROI – Return On Investment

Benfish Mobile outlet has a great BRAND and DEMAND. So the **Return On Investment** is quite high. Here we are giving an example of ROI .

- 1) Ekushe Annapurna @ Rs.21 Profit 10%
- 2) Fish Biryani @ Rs.90 profit 20%
- 3) Fried Fish @ Rs.60 profit 20%
- 4) Fish Orly @ Rs.90 profit 20%
- 5) Fish Cutlet @ Rs.50 profit 20%





- 6) Corn Fry Fish @ Rs.50 profit 20%
- 7) Fish Ball @ Rs.50 profit 20%
- 8) Fish Nuggets @ Rs.50 profit 20%
- 9) Fish Pasta @ Rs.50 profit 20%
- 10) Fish Spring Roll @ Rs.50 profit 20%
- 11) Masala Fried Pomfret : Rs. 60 profit 20%
- 12) Thai steamed fish: Rs. 60 profit 20%
- 13) Hariyali Machli with Onion pulao: Rs. 70 profit 20%
- 14) Green masala fish fry: Rs.70 profit 20%
- 15) Fish Tikka Wrap(Roll): Rs.40 profit 20%
- 16) Fish Tikka : Rs.50 profit 20%
- 17) South Indian Ghee Rice with Tawa Fish: Rs.60 profit 20%
- 18) Prawn Pakora chilli: Rs. 60 profit 20%
- 19) Prawn Pulao: Rs.90 profit 20%
- 20) Prawn Cutlet: Rs.80 profit 20%
- 21) Breaded fried Prawn: Rs.80 profit 20%



As an example, if you are selling only 20 plates of each items/day in an ordinary way.

Then your daily profit is about Rs. 5,000 and Rs.1,50,000/ month.

And salary of 2 staffs + charging bill+ gas is approx Rs.20,000 – Rs.40,000/ month

So, a monthly profit of Rs.1,00,000 or yearly profit of Rs.12,00,000 is quite normal. But for the high value areas the profit will be much more.

Investment

Rs. 9,00,000 or Rs. 11,00,000